

35th Annual Meeting
ABSAME 2005

October 20-23, 2005

Hilton San Diego Harbor Island
San Diego, CA



Enhancing Communication in
Medical Education and
Healthcare:
Pedagogy, Policy, & Practice



Featured Plenary Presentations:

Motivate Healthy Habits: From Experience-based
e-Learning to e-Health coaching

Richard Botelho, MD

Enhancing Multicultural Health Literacy in Practice

Sandra Smith, MPH, CHES

Pitfalls in Health Communication: Policy, Institutions,
Practice and Research

José Luis Calderón, MD

**Association for the Behavioral
Sciences & Medical Education**

1460 N Center Rd.
Burton, MI 48509
(810) 715-4365

ABSAME 2005

Enhancing Communication in Medical Education and Healthcare: Pedagogy, Policy, & Practice

Introduction

Greetings,

Please join us for the 35th Annual ABSAME conference, scheduled October 20-23, 2005, at the Hilton San Diego – Harbor Island Hotel and Conference Center. This year's conference theme is "Enhancing Health Communication in Medical Education and Healthcare: Pedagogy, Policy and Practice." The goal of this conference is to describe and discuss the most effective strategies available to narrow the gap between the most and least effective health communication strategies. By energizing and expanding the core topics and including several hot new cutting-edge sessions, we are bringing you a program intended to entertain as well as to educate. This year's speakers will give you the raw facts, straight-forward analysis, and in-depth explanation of what you need to know to improve health communication in national health care pedagogy, policy, and practice. Our speakers will focus on practical advice and research for both the "gray areas" and "hot button" issues we face each day. As a community of educators and researchers, we need to ensure that our techniques and skills are sufficient to meet the mushrooming demands of today's health communication. This conference can help you attain better communication skills, a deeper appreciation of the communication issues facing health care workers and students, and new insights into the methods for solving communication problems. These assets are invaluable for you, your patients, your community, and your students. Don't miss "Enhancing Health Communication in Medical Education and Healthcare: Pedagogy, Policy and Practice!" Save the dates, join your colleagues, and sign up today. We look forward to seeing you in San Diego.

Patrick Hardigan Ph.D.

Jeff Kingsley, D.O.

2005 Program Co-Chairs

For additional program information
and to register for the conference,
please visit the ABSAME web page:

www.absame.org

Objectives

At the end of this conference, participants will be able to:

- Design innovative strategies for patient education and counseling.
- Discuss vital legal issues surrounding health communication.
- Appreciate the impact of psychological states, such as depression, on health communication.
- Describe advances in neuroscience, cognitive science, and social science that contribute to the understanding of how these processes interact with biology to produce behavior, health and illness.
- Explain advances in the social and behavioral sciences that contribute to improved clinical practice and health care administration.
- Employ research from the behavioral sciences to improve the teaching of core competencies of medical education.

Audience

- Physicians, psychologists, sociologists, anthropologists, nurses, public health practitioners, social workers, and other professionals and/or behavioral scientists engaged in medical education and practice.
- Medical school and residency level faculty who wish to explore and develop teaching skills and new curricula in the behavioral sciences.
- Medical students and house staff planning a career in family medicine, primary-care, internal medicine, pediatrics, psychiatry, or preventive medicine.

Continuing Education Credits

Genesys Regional Medical Center, an organization accredited by the Michigan State Medical Society Committee (MSMS) on Continuing Medical Education Accreditation, designates that this activity meets the criteria for a maximum of 18 hours in Category 1 Credit toward the requirement for Michigan relicensure and of the Physicians Recognition Award of the AMA, provided it is completed as designed. This activity has been planned and implemented in accordance with the Essentials and Standards of the MSMS through the joint sponsorship of Genesys Regional Medical Center and the Association for the Behavioral Sciences and Medical Education.

The Association for the Behavioral Sciences and Medical Education is approved by the American Psychological Association to sponsor continuing education for psychologists. The Association for the Behavioral Sciences and Medical Education maintains responsibility for the program. ABSAME is offering this activity for a maximum of 18 hours of continuing education credits provided it is completed as designed.

Conference Location

Natural beauty, exciting attractions and adventures await in San Diego, California's second largest city. A city rich in cultural and art traditions along with a perfect Mediterranean climate creates an ideal location for ABSAME 05. The Hilton San Diego Airport/Harbor Island, the meeting hotel, is close to the airport yet offers a breathtaking resort setting with easy access to downtown shops and restaurants.

- Located on the scenic waterfront of Harbor Island, just minutes from downtown San Diego and a variety of local attractions and restaurants.
- Complimentary shuttle service to and from San Diego International/Lindbergh Field Airport.



Travel Information

FROM THE NORTH: Take Interstate 5 South to the San Diego Airport/Sassafras Street exit. Upon leaving Interstate 5, you will be traveling on Kettner. Turn right onto Laurel Street. The road will fork. Take right fork, which will merge into Harbor Drive. Follow Harbor Drive to Harbor Island Drive. Left onto Harbor Island Drive, and veer to the right. Hotel is located on the right side near the west end of the Island.

FROM THE SOUTH: Take Interstate 5 North to the Hawthorne Street exit. Turn right onto Harbor Drive. Follow Harbor Drive to Harbor Island Drive. Turn left onto Harbor Island Drive and veer to the right. Hotel is located on the right side near the west end of the Island.

Suggested Attire

Casual resort wear such as slacks and light sweaters is appropriate. San Diego enjoys beautiful weather year round. In October, the average temperatures range from high of 75°F to a low of 60°F.

Membership in ABSAME

Annual membership dues are \$95 for regular members and \$25 for student members. Institutional memberships which entitle your institution to five individual memberships are available for \$550 per year. Membership year is from July 1 to June 30.

Payment of registration fee at non-member rate provides ABSAME membership for 2005-2006 year.

Schedule at a Glance

Thursday, October 20

8:30 AM	Registration Opens
8:00-12	Special Session Workshops Health Literacy Tool Kit NBME Item Writing Workshop
1:00 PM	Opening Plenary Session
2:45	Brief Paper Sessions
6:30	Dinner

Friday, October 21

8:00 AM	Plenary Session
9:45	Brief Paper Sessions
12:15 PM	ABSAME Business Meeting/Lunch
1:45	Workshop/Panel Discussions
4:30	Poster Session with Reception
8:00	ABSAME Coffee House

Saturday, October 22

8:00 AM	Plenary Session
9:45	Brief Paper Sessions
12:15 PM	ABSAME Awards Lunch
1:45	Workshop/Panel Discussions
4:00	Roundtable Discussions
8:00	Screening Room

Sunday, October 23

8:30 AM	Conference Summary & Action Plans
10:30	Adjourn

Registration and Refund Policy

Advance registration is requested by **September 29, 2005**. Registration received after this date will be subject to a late registration fee. We cannot guarantee your enrollment until we receive payment and the completed registration form.

Cancellations in writing received later than September 22, 2005 will be assessed a \$25 processing fee. No refund will be made after October 7, 2005. All refunds will be processed after the conference.

Program Committee

Patrick Hardigan, Ph.D. (Co-Chair)
Jeff Kingsley, D.O. (Co-Chair)

John Carr, Ph.D.	Albert Eaton, Ph.D.
Jose Calderon, M.D.	Gary Myers, M.Div., Ph.D.
Ed Eckenfels	Dorris Tinker, Ph.D.
Joao Nunes, M.D.	O.J. Sahler, M.D.
Alicia Monroe, M.D.	Mark Vogel, Ph.D.

Program Schedule

Thursday, October 20, 2005

8:00 AM - 9:30 AM **Special Session Workshop**

Health Literacy Tool-Kit: Help your Patients Understand
O.J Sahler MD

9:45 AM - 12:00 PM **Special Session Workshop**

Writing High-quality MCQs for Behavioral Science Exams
Kathleen Holtzman
David Swanson PhD

12:00 PM - 1:00 **Lunch on Own**

1:00 PM - 2:30 PM **Plenary**

Experience-based Approaches to Motivating Healthy Habits:
From e-Learning to e-Health Coaching
Richard Bothello MD

2:30 PM - 2:45 PM **Break**

2:45 PM - 5:00 PM **Brief Papers- Pedagogy**

The Relationship Between Moral Reasoning and Academic
Integrity of Medical Students
Donnie Self PhD
DeWitt Baldwin MD

Electronic Communication with Behavioral Science Teams
Mark Vogel PhD

Integrating a Faculty Development Program in Patient-
Centered Care at Two Large Urban Clinics
Kenneth Wolf PhD
Tony Kuo MD, MSHS
Zakaria Boshra MD

Communication and Counseling with the
Millennial Generation
Denise Gibson PhD
Carol Elam EdD

Health Edutainment: Using Animation to Enhance
Diabetes Health Literacy
Greg Singer MFA
Jose Calderon MD
Richard Baker MD

6:30 PM - 8:00 PM **Dinner with Traditional
ABSAME Introductions**

Friday, October 21, 2005

7:00 AM - 8:00 AM **Breakfast**

8:00 AM - 9:30 AM **Plenary**

Promoting Health Literacy in
Medical Education and Practice
Sandra Smith MPH CHES

9:30 AM - 9:45 AM **Break**

9:45 AM - 12:00 **Brief Papers - Practice**

Methods for Assessing Provider-Adolescent Communication
Regarding Sexuality Education
Bradley Boekeloo PhD, MS
Marilyn Bobbin MS

Quieting the Mind: Stress-Management Prescription in the
Exam Room
Carole Stokes-Brewer PhD

CRC Risk Communication: Telling the Latino Story
Linda Larkey PhD

What Did They Say? Satisfaction With
Health Communication in Hospitals
Robert Wolosin PhD

Chat, Chew and Charts: Provider-focused System for Improv-
ing Colorectal Cancer Screening
Linda Larkey PhD
Michele Lundy MD MPH

12:15 PM - 1:30 **ABSAME Business Lunch**

1:45 PM - 3:45 PM **Concurrent Sessions**

Mentoring Task-Force Discussion

Mentoring
Edward Eckenfels

Workshops

Patient-centered Care: Are PBL Cases Patient-Centered
Jim Campbell PhD
Kimberly Hoffman PhD
Michael Hosokawa EdD

Using Documentaries to Teach Culturally Responsive Care
Tricia Tang PhD
Jason Satterfield PhD

4:30 PM - 6:00 PM Poster Session with Reception

A complete list of posters is on the ABSAME website

8:00 PM - ABSAME Coffee House

Saturday, October 22, 2005

7:00 AM - 8:00 AM Breakfast with Group Meetings

8:00 AM - 9:30 AM Plenary

Pitfalls in Health Communication: Policy, Institutions,
Practice and Research
José Luis Calderón, MD

9:45 AM - 12:00 Brief Papers - Policy

The Israeli National Program for the Early Detection of Breast
Cancer: Primary Care Physicians', Teams', Contribution to
Personalize Implementation
Lea Hagoel PhD
Ronit Almog MD, MPH
Gad Rennert MD, DPH

Stigma, Emotional Avoidance, and Communication with
Difficult Patients in Health Care Settings
Barbara Kohlenberg PhD

Using Motivational Interviewing to Help
Patients with Diabetes
Heather Kirkpatrick PhD

Male and Female Perspectives on Family Planning Among
Recent Hispanic Immigrants II: Teaching Cultural Issues in
Health Services Delivery
Jim Campbell PhD
Anne Dannerbeck PhD
Majorie Saable PhD
Eleazar Gonzalez MA

Real Nursing Work versus Charting and Sweet Talking :
The Challenges of Health Communication for Indian Immigrant
Nurses in Urban Health Settings
Sheba George PhD

12:15 PM - 1:30 ABSAME Awards Lunch

1:45 PM - 3:45 PM Concurrent Sessions

Multi-Cultural Task-Force Discussion

From Competency to Critical Consciousness: Multicultural
Pedagogy in Medical Education
Arno Kumagai MD

Workshops

doc.com: A New Web Based Learning Resource For
Physician-Patient Communication
Dennis Novack MD

An Overview of Behavioral Science Precepting:
So Much to Do, So Little Time
Anne Dohrenwend PhD

3:45 PM - 4:00 PM Break

4:00 PM - 5:30 PM

Roundtable Discussion - Pedagogy

Roundtable Discussion - Policy

Roundtable Discussion - Practice

8:00 PM - 9:30 PM Screening Room

The Culture of Emotions
A Culture Competence and Diversity
Training Program with discussion
Producer: Harriet Hoskoff

Sunday, October 23, 2005

8:30 AM - 10:30 Conference Summary & Action Plans



Continuing Education credits are not offered for Poster Sessions, Screening Room, and Round Table Discussions

Accommodations

Accommodations are the responsibility of the program participant. Rooms may be reserved at the **Hilton San Diego Airport/Harbor Island** by using the form below or by calling: **1-619-291-6700**. Reservations can also be made online at www.hiltonsandiegohotel.com

Hotel Registration

ABSAME Conference October 20-23, 2005

Name: _____

Address _____

City/State/Zip _____

Phone: (_____) _____

Arrival Date: _____ Departure Date: _____

Please check: Single Double
Sharing with: _____

Preference: Smoking Non-smoking

Credit Card: Visa M/C AmEx Discover Diners

Credit Card# _____

Name on Card: _____

Expiration Date: _____

Guest Room Rates: (per room, per night)

- Deluxe Guest Room (Single or Double) \$159 + tax
 Deluxe Suite (Single or Double) \$318 + tax

Each extra person in double room or suite (after two adults), is subject to an additional \$15 per night charge. Children under the age of 18, when accompanied by an adult and staying in same room are free of charge. Sorry pets not allowed.

All reservations must be received by **September 29, 2005** to get the convention rate. After September 29, reservations are on a space available basis. A deposit or credit card guarantee equal to the room rate and tax is required with each reservation in order to confirm the accommodations. **Cancellations** must be made 24 hours prior to date of arrival, or one-night deposit will be forfeited. Check in time: 3:00 PM; Check out time: 12:00 PM.

When telephoning or writing for reservations,
please give your group affiliation as:

ABSAME Annual Meeting - Code ABE

Mail or FAX to:



Hilton San Diego Airport/Harbor Island
1960 Harbor Island Drive
San Diego, CA 92101
Tel: (619) 291-6700
Fax: (619) 293-0689

<http://www.hiltonsandiegohotel.com>

Program Registration

Register on-line: www.absame.org
ABSAME Conference October 20-23, 2005

Name _____

Institution: _____

Address _____

City/State/Zip _____

Phone: (_____) _____

E-Mail: _____

First Name to Appear on Badge: _____

Registration Fee	On/Before 9/29/05	After 9/29/05
Member	<input type="checkbox"/> \$290	<input type="checkbox"/> \$340
Non-Member*	<input type="checkbox"/> \$385	<input type="checkbox"/> \$435
Student/Trainee**	<input type="checkbox"/> \$75	<input type="checkbox"/> \$125

* Includes 2005-2006 ABSAME membership

** Requires letter from Department Chair or Residency Director
Registration fee includes continental breakfasts, two lunches, one dinner ticket, and syllabus.

Additional ABSAME Dinner (for guest)

Tickets (each) \$40 \$40

CME Credit \$40 \$40
(please check all that apply: AMA AAFP APA)

Total Due: \$ _____

I plan to attend the following:

- Thursday Dinner Friday Lunch Saturday Lunch
Thursday Special Session Workshops (select only one)
 Health Literacy Tool-Kit
 NBME Item Writing Workshop

Method of Payment

- Check payable to: ABSAME (in U.S. funds)
 Money Order
 Credit Card: Visa M/C
Credit Card# _____

Name on Card: _____

Address of Card Holder: _____
(if different than above)

Expiration Date: _____

ADA Statement:

- Please check here if you require assistance because of some disability to make the program accessible to you. Someone from the conference office will contact you.

Mail or FAX to:

ABSAME
1460 N Center Road
Burton, MI 48509
(810) 715-4365, FAX (810) 715-4371
admin@absame.org
www.absame.org

